

# | **BUMYANG GLOVE**

A company, specialized in glove

# | BUMYANG GLOVE's Story



BUMYANG GLOVE was founded in 1987, and working in glove industry more than 28 years. Specialty in glove, manufacturing, R&D, branding and retailing. Only glove company which have ISO9002 certification and several major patent.

## **Selling more than 500 Distribution channel**

The products are distributed more than 500 distribution channel including Lotte Department Store, Hyundai Department store, E-land Kims club, and Orange factories.

## **R&D center for better product**

Industry first received government certified INOVIZ certification and registered R&D research center for heading up best design and quality.

## **Various products**

Dealing with more than 10 categories of product include golf glove, horse riding gloves, winter sports gloves, luxury leather gloves.

# BUMYANG GLOVE's History

**1987 - 1999**

**Company foundation  
& Expending business**



**1987**

04 Founding Bungyang

**1990**

12 Achieving Q mark certificate

**1995**

01 Military supply contract

**1998**

02 Winning The best medium business award

**1999**

05 Aquascutum licensing  
10 Getting ISO9002 certification

**2000 - 2010**

**Focusing on technique  
& Business innovation**



**2000**

03 Setting up step by step quality control system first in industry

**2006**

04 Starting online Business  
07 Obtaining qualification certificate of Korean government

**2009**

06 Expanding manufacturing factory in Kaesong Industrial complex

**2011 - 2015**

**Focusing Brand leadership  
& Market Leadership**



**2011**

07 R&D center established

**2014**

03 Appointed as KPGA official support company and products  
11 Launching NFC glove

**2015**

03 Achieving R&D center official certification  
04 Nominated INNOBIZ certified company  
11 Launching stores in Hyundai Department store  
12 Registering Scotch glove trademark in England

**2016 ~**

**Expanding global Market  
& Focusing Global Standard**



**2016**

01 Registering Scotch glove trademark in USA  
09 Officially sponsoring 59th KPGA Championship Series  
09 Officially sponsoring 32th Shinhan-Donghae KPGA OPEN  
10 Launching stores in Hangbok Department store.  
10 warded Hi-Seoul Brand Award from Government  
12 warded Hi-Seoul Brand Award from Government

# | BUMYANG GLOVE's Vision & Strategy

브랜드경영  
**Mission**

Creating perfections of functionality and beauty of hand  
**"Creating Function & Beauty For Your Hand"**

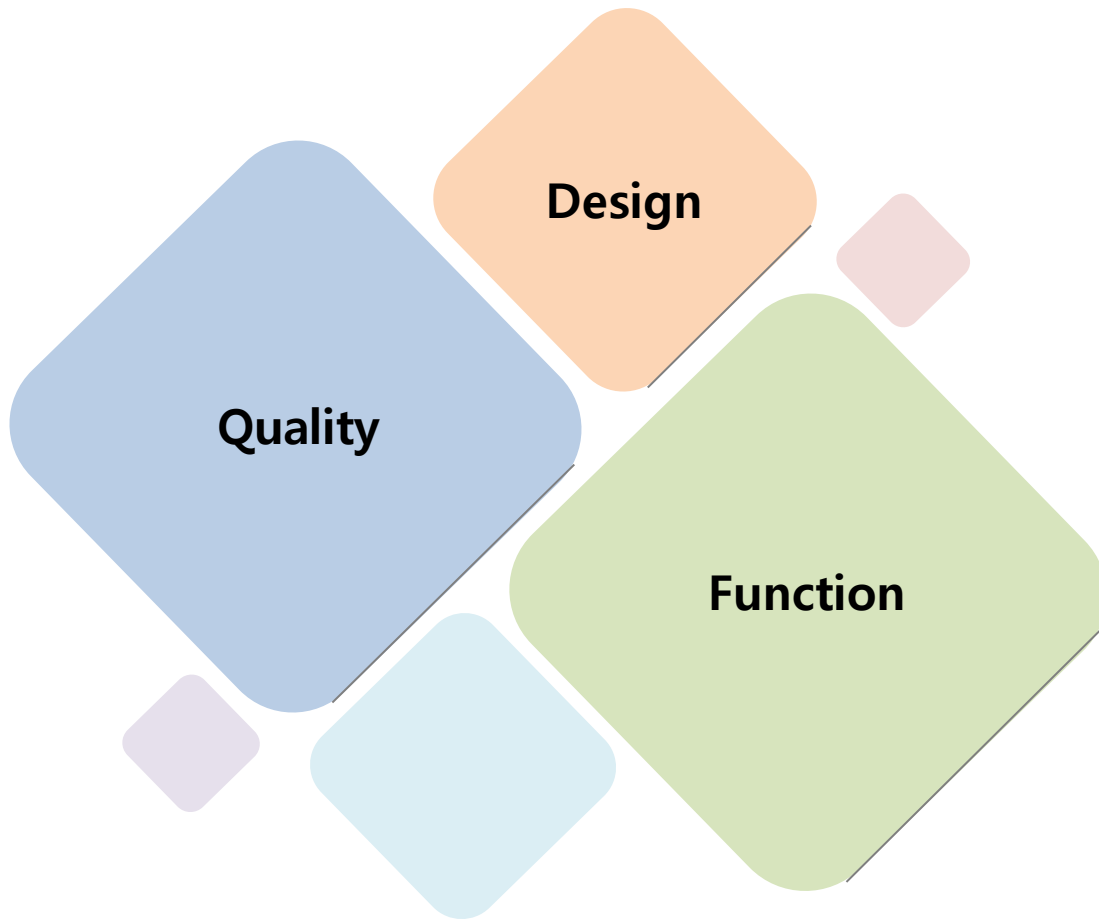
브랜드경영  
**Vision**

The most trusted total glove company in the world  
**"Creating Category of Glove Market"**

브랜드경영  
**Strategy**

1. Developing primary brand which covering total glove category
2. Strengthen the brand portfolio of functional glove category
3. Presenting premium brand in fashion category

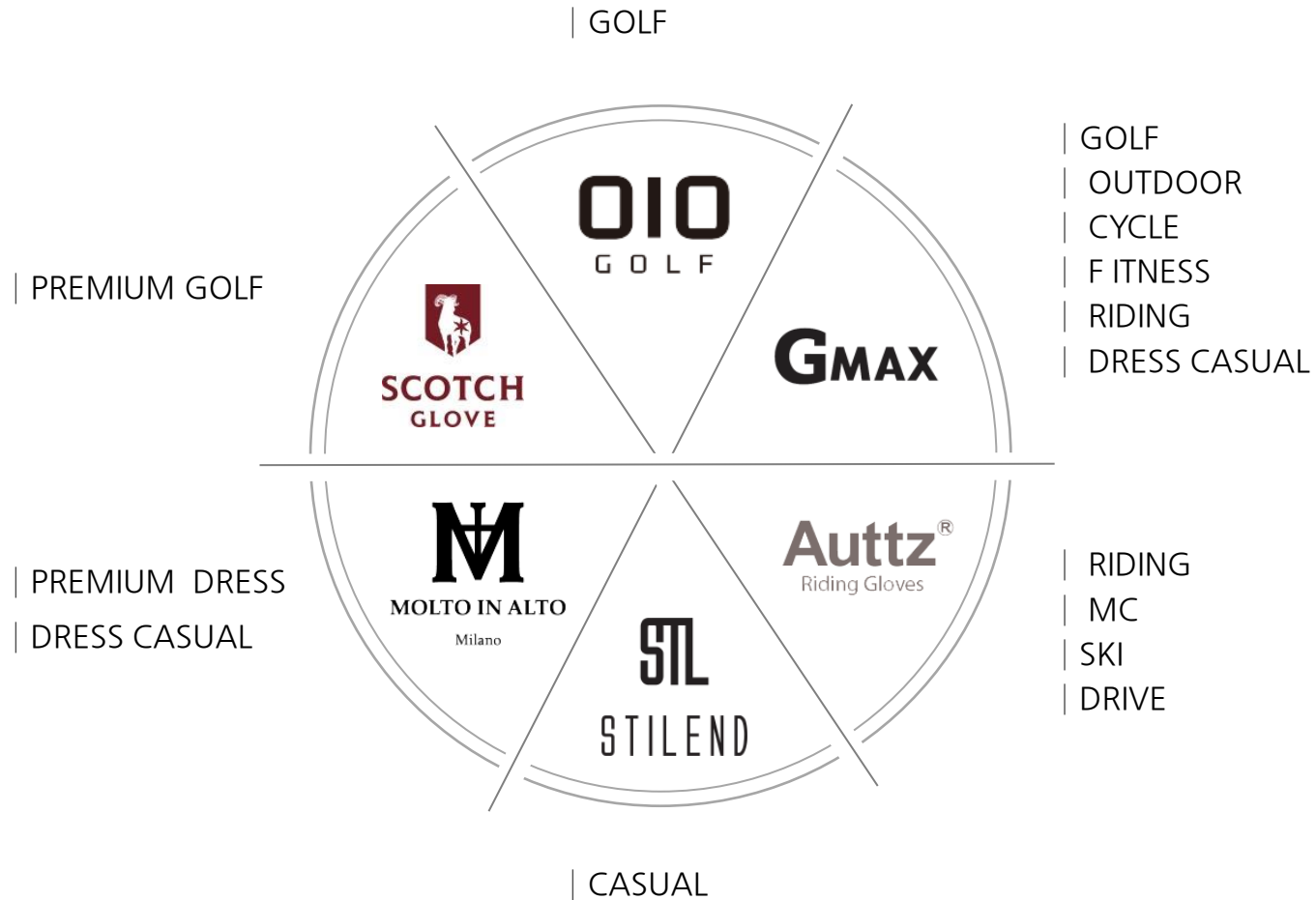
# | BUMYANG GLOVE's Goal



## **Raising Trust of Quality & Developing Function and Design**

Over 28 years industry experience, we have specialty with glove business. It keeps stable high quality glove with high functionality. And making trendy product fit to market trends

# | BUMYANG GLOVE's Brand



# BUMYANG GLOVE's Partnership



## Official sponsorship contract with KPGA (2014. April~

KPGA 2<sup>nd</sup> league and 1<sup>st</sup> league golf tournament official sponsor  
 Sponsoring KPGA professional golfer and providing high quality scotch glove sheep skin golf glove and OIO masters sheep skin golf glove.

## 2016 Sponsored Golf Tournament

- : KPGA Challenge tour
- : Shinhan-Donghae KPGA OPEN (Asian tour)
- : Dagu-Kyeongbuk OPEN
- : Genesis KPGA grand Award Ceremony



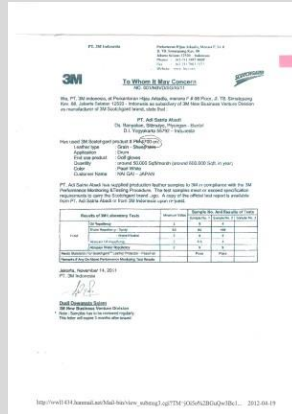
# BUMYANG GLOVE's Certificate



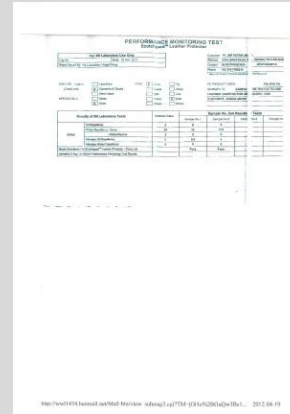
INNOBIZ Certificate



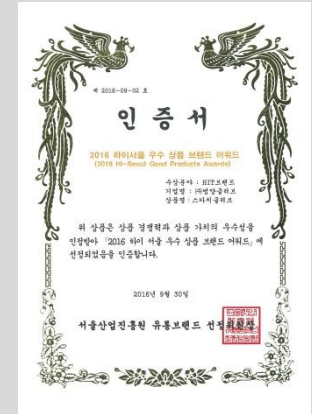
R&D Lab Certificate



3M Certificate



Scotch Guard Performance Certificate



Hi-Seoul Award Certificate



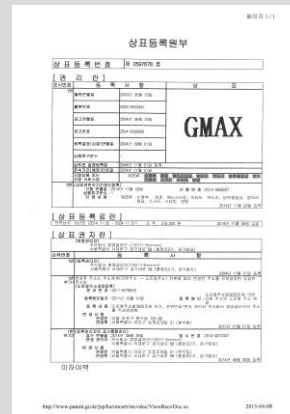
Scotchglove Trademark Registration



Scotchglove Trademark Registration-UK



Scotchglove Trademark Registration-USA



GMAX Trademark Registration



HENZZLE Trademark Registration



# | BUMYANG GLOVE's Certification Mark



한국프로골프협회  
공식 지정 상품

<KoreaPGA official Supporter>



<3M Scotchgard certification>

INNOBIZ  
기술혁신형중소기업

<INNOBIZ certification>



<Hi-Seoul certified award>



< K mark quality certification >



<Q mark quality certification >



< KGT official Supporter >

# | BUMYANG GLOVE's Client



<Crocodile>



BEAN POLE

<Bean Pole>



<Arnold Palmer>



<DAKS>



<Mook>



<Lacoste>



THE E-LAND GROUP

<E-Land>